



MOBILE ASIA EXPO 亚洲移动通信博览会

Shanghai | Week of 9 June 2014 • 上海 | 2014年 6月9日当周



CONNECTING
THE FUTURE
连动未来

SPONSORSHIP & PROMOTION
Event Opportunities



MOBILE ASIA EXPO

Mobile Asia Expo is a hybrid event featuring a cutting-edge exhibition, a thought provoking conference, game-changing developer programmes, profitable networking experiences, to deliver the premier event in Asia focusing on the operator community and initiatives.

At Mobile Asia Expo, mobile executives with interests in Asia meet to conduct business; managers from the mobile industry learn about their industry; affluent, early adopting consumers in Shanghai explore what's next in mobile.

Mark your calendars now to participate the week of 9 June 2014 at the Shanghai New International Expo Centre in Shanghai, China, for Asia's best mobile industry event.

Mobile Asia Expo features something for everyone with an interest in the mobile industry. **Expected attendees include:**

- *B2B Mobile Professionals looking for outstanding networking opportunities with senior industry leaders and discussing emerging industry trends*
- *Industry professionals looking to further their mobile knowledge and discover new products and technologies*
- *Mobile Consumers interested in the latest in mobile technology and devices*
- *Retail Buyers seeking new products and glimpsing the future of mobile*
- *App Developers interested in learning the newest developments from the largest platforms*

**2013 highlights will be provided when available*



2012 Highlights:

◦ Attendees	15,568
◦ Conference Attendees	1,833
◦ Press & Media	262
◦ Global Participation	82 countries
◦ C-Level, Board, Vice Presidents	60%



MOBILE ASIA EXPO FACTS & FIGURES

"We are entering a new era where mobile truly is transforming how the world communicates, how business is conducted and how people live their lives." John Hoffman, CEO, GSMA Ltd.

In 2012, the inaugural Mobile Asia Expo presented an impressive gathering of C-Level mobile industry leaders and tech-minded prosumers to the fastest growing region in mobile.

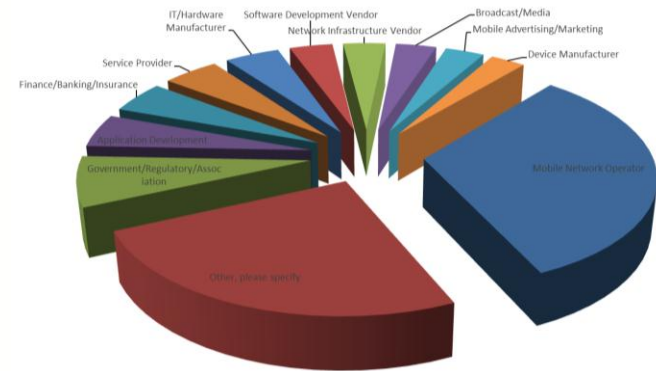
Impressive Facts from 2012

- 60% C-Level Conference Attendees from 50 countries
- 32% of Conference Attendees from Mobile Operators
- 58 unique operators from 39 countries and regions represented
- Approximately 200 exhibitors occupied 20,000 gross sqm of exhibition space
- 262 media and press attendees
- 88 Conference Speakers

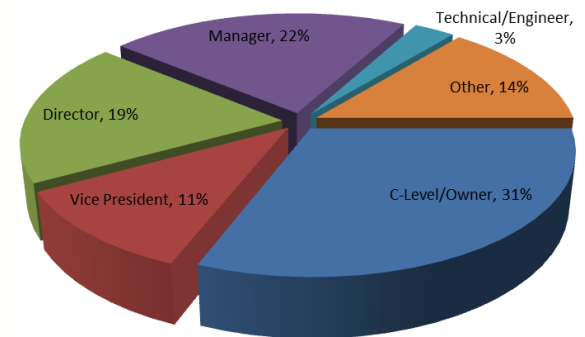
In the conference, a variety of renowned speakers from the mobile spectrum in Asia presented their thought leadership. Among these distinguished speakers included:

- Sanjay Kapoor, CEO, India & South Asia, Bharti Airtel
- Shi Lirong, President ZTE
- Xi Guohua, Chairman, China Mobile
- Lu Yi Min, President & Vice Chairman, China Unicom
- Napoleon Nazareno, President & CEO, Smart
- Olivier Puech, President, Asia Region, Nokia
- Rajeev Singh-Molares, President, Alcatel-Lucent Asia Pacific
- Dr Chen Shanzhi, CTO, Datang
- Kaoru Kato, President & CEO Elect, NTT DOCOMO
- Ray Yam, CEO, HTC China

Conference Attendees by Company Activity



Conference Attendees by Job Function



*2013 highlights will be provided when available



VENUE & EVENT PROGRAMME

The Mobile Asia Expo is a multi-tiered event located at two venues connected by a convenient walkway.

Shanghai New International Expo Centre (SNIEC)

Opened in 2001, the SNIEC is one of the most attractive exhibition venues in the world. The SNIEC, a pillar-free single-story structure, is easily accessible in the heart of the Shanghai business district.

SNIEC will host the main exhibition for GSMA Mobile Asia Expo. Business and lifestyle themed exhibition for global companies to develop trade with Asia and do business in China. The exhibition is open to both businesses and mobile-passionate consumers looking to preview the current and future products being developed by Asian mobile companies. Features of Mobile Asia Expo taking place in the SNIEC include:

- Connected Living Asian Summit
- Innovation Lab Sessions
- App Planet including App Lab, App Pavilion, App Café
- National Pavilions
- Theme pavilions including Gaming, Augmented Living, Accessories, NFC & Mobile Money, Telematics, etc.

The Kerry Hotel, Pudong

This impressive five-star hotel opened in 2011 offering high-end hotel accommodation and state-of-the-art conference and hospitality facilities. The Kerry Hotel is centrally located with a connecting walkway to the SNIEC exhibition halls and an underground train connecting the venue to the Bund and Pudong districts of Shanghai.

A variety of event programmes are planned to take place at the Kerry Hotel, including:

- Mobile Thought Leadership & Conference
- GSMA Board Meetings
- GSMA Working Groups
- Public Policy Forum



WHY SPONSOR?

Mobile Asia Expo convenes senior executives from the highest levels of your target audience – whether you are looking to meet B2B or professional consumers – exposing opportunities for your company to connect, network, and do business. The targeted sponsorships outlined on the following pages fit any budget and company goal while allowing your company the opportunity for:

- Face-to-face meetings with your best prospects
- High-level thought leadership networking activity
- Exceptional brand exposure to over 20,000 attendees
- Extensive Chinese and Asian press coverage for product launches and press conferences
- Solid platform for positioning products and devices as the leaders in the market

Taking advantage of one or more of the carefully crafted packages on the following pages compliments your investment while propelling your brand ahead of the competition.





OVERALL EVENT SPONSOR PACKAGES

High-level, high-exposure event sponsorships – Platinum and Gold – provide unsurpassed presence throughout the entire event, online, and in event communications. An overall event sponsorship will ensure your brand gains exposure to senior-level attendees representing the key players in the global mobile industry. Take advantage of these sponsorship packages for an incredible opportunity to elevate your brand.

- **Platinum Sponsorship:** Exclusive
- **Gold Sponsorship:** Two available

Event sponsorships involve a comprehensive mix of promotional exposure, including:

- Event Branding
- Advertising
- Pre-Event Marketing
- Networking





THEME SPONSORSHIPS

GSMA is committed to stimulating new sources of industry growth as mobile matures and evolves. Accordingly, GSMA has identified several strategic areas to source growth and profit for the industry as it presses forward. Highlighted throughout Mobile Asia Expo, the theme sponsor is able to connect with specific high-value targets of a chosen vertical theme while receiving valuable exposure.

Align your company with GSMA with these key industry sectors:

- **Augmented Living**
- **Mobile Gaming**
- **App Pavilion**

Theme Sponsorships include an exhibition stand, tremendous branding exposure, and association as a leader in the emerging sector of the mobile industry. If your company wants to be at the forefront of augmented living, mobile gaming, or applications then this sponsorship will excel your standing among your peers and competitors.



PUBLIC POLICY FORUM

Reaching Total Connectivity

Delivering services; creating growth; improving lives

Under the theme of ‘**Reaching Total Connectivity**’, the Public Policy Forum brings together 80 to 100 senior government policy decision makers, national regulatory authorities, and industry regulatory affairs representatives alongside the mobile industry to create an open environment that fosters discussion and ideas on driving mobile broadband growth and development in Asia Pacific.

Specifically, the Public Policy Forum invites Director General-level representatives from Telecom Ministries and regulatory authorities from all 48 APAC countries. Also attending are selected MNOs, vendors, industry experts, and invited international organisations in a format sure to stimulate productive discussion and actionable results.

Public Policy Forum Format:

- Keynote addresses
- High profile presentations on recent research
- Panel discussions

Platinum Sponsor: One Available

Gold Sponsor: Two Available



INNOVATION LAB

The Innovation Lab presents companies with a stage to demonstrate new products and services before a captive audience of potential B2B buyers and professional consumers. These theatres seat up to 90 guests and are located in the heart of both exhibition halls. Lab sessions help generate buzz and excitement for product launches or demos. There are a variety of options to utilise the Innovation Lab that fit your particular needs.

Innovation Lab Platinum Sponsor:

As the Innovation Lab Platinum Sponsor, your company receives full access to the theatre on all three days of the exhibition as well as prominent branding throughout the theatre. Also, the Platinum Sponsor may host a half-hour session all three days to show and tell new products. This package ensures your new product will get the attention it needs beyond the exhibition halls.



Innovation Lab N1 & N2 Sponsor:

Session sponsors have an Innovation lab theatre for their use for a set period of time. Whether your goal is simply to demo your product or hold a Q&A session to either a B2B or consumer audience, one of the following options suits your goals:

- 30-minute session
- One-hour session
- Two-hour session
One hour each on day 1 and day 2
- Three-hour session
One hour each on day 1, 2 and 3

Sessions are available on a first-come, first-serve basis. There are five hours of available session offered each day among two Innovation Labs in N1 & N2 and one App Lab.



FORUM SERIES

Important new mobile technologies and applications merit a dedicated Forum. Mobile Asia Expo aims to advance these topics through our Forum Series which focuses on bringing industry players together to discuss and debate them. Each Forum is an industry-led thought leadership forum led by our sponsors and moderated by a noted mobile industry leader.

Forum Series Sponsors are invited to host one of the available forum sessions. Forum Series Sponsors have the opportunity to deliver a focused, topic-specific presentation or position paper, lead a panel discussion, and engage in audience interaction and Q&A. In addition, each Forum Session includes a networking break immediately following the session, giving the partner the opportunity to mingle and network with attendees and make valuable connections. Sponsoring a Forum Session positions your company as a leader in that particular market and allows you to stand out from your competitors.

Available Forum Topics include:

- LTE
- Mobile Cloud
- NFC/Mobile Money
- Augmented Reality
- Mobile Security
- Mobile Enterprise

Each Forum Theatre comes fully equipped, including:

- Theatre-style seating for up to 125 attendees
- Stage set-up
- Audio/Visual equipment
- Hostesses
- Room branding





FEATURED PROGRAMMES

GSMA Mobile Asia Expo 2014 features a variety of co-located programmes designed to connect and educate targeted attendees in certain areas of interests. Whether you are interested in mobile applications, intellectual property in China, mobile connectivity advancement, and more, there is a dedicated programme for you to learn more and meet with other industry players.

Connected Living Asia Summit

The Connected Living Asia Summit is a three-day summit combining smart city deployment case studies, round table discussions, and networking. CIOs, Innovators, and heads of urban development teams join together with organisations and municipalities from major cities in Asia including Shanghai, Beijing, Hong Kong, and more. The Summit will discuss building successful cities for the future, the challenges cities and companies face in building smart cities, and how mobile services enable smart city growth.

Intellectual Property Rights Summit (IPR Summit)

The IPR Summit is a three-day forum to discuss global trends in technology and its impact on the legal industry. The Summit provides keynote speakers and expert panel discussions including a cross-continental look at new developments in Patent Law, Copyright Law challenges, and the legal complexities of the 'Smartphone Wars'. The IPR Summit aims to bring together Mobile Network Operators alongside legal and academic experts with Working Group meetings, roundtable discussions, networking breaks, and more.

App Planet

App Planet provides opportunities for developers and mobile professionals, from operators to value-added service providers to equipment and device manufacturers from around the world, to sharpen their knowledge as well as connect with other major apps influencers. Geared specifically for app developer companies, App Planet includes exhibition in the App Zone, theatre sessions in the App Lab, and networking in the App Café.

NFC Experience

GSMA is creating an NFC Experience to demonstrate the full range of capabilities NFC to move cities and communities into full connectivity. The NFC Experience brings together an ecosystem of device manufacturers showcasing NFC-enabled phones, service providers, and Chinese operators with other buyers. The NFC Experience includes the NFC Centre, NFC Device Village, NFC Lounge, Smart Posters, MAE Treasure Hunt, while allowing attendees to interact an NFC-enabled environment in and out of the Expo.



TRADE HUB

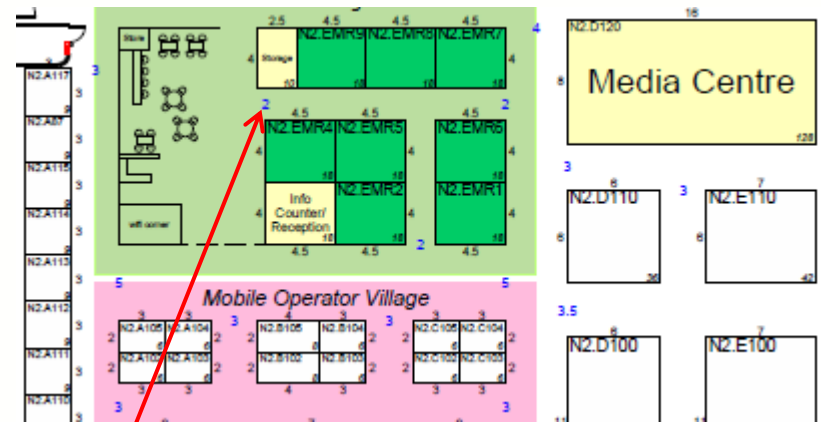
B2B 'Matching Making' Package

Trade Hub is located within the Executive Meeting Rooms which are highly functional Meeting Rooms that offer privacy in a formal business setting. The Executive Meeting Rooms are fully equipped allowing you to conduct your meeting with minimal preparation and no hassle. In addition, the area features a Reception Area with a dedicated hostess and complimentary coffee and tea.

By enhancing the Executive Meeting Room pack to Trade Hub, you gain access to an online buyer/seller platform: 'Trade Hub'. Here, companies request meetings with opt-in Gold pass attendees – 32% of the 1,833 Gold Pass attendees at MAE 2012 came from the MNO community.

Ask about how you can participate in the Trade Hub or simply have an Executive Meeting Room.

Trade Hub Package includes Executive Meeting Room Package.



Executive Meeting Room/ Trade Hub / VIP Lounge combined location



TRADE HUB BUYERS FROM MAE 2012

"Great idea, very useful meetings"

Globe Telecom

"An extremely useful platform to meet with potential partners to discuss the future of smart networks and how we can work together" **KT**

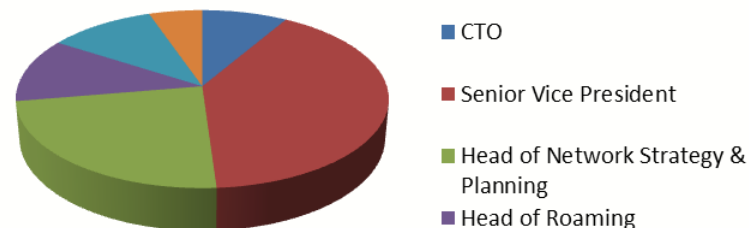
"It was a pleasure to meet with IBM at the Deal Hub and we look forward to future valuable discussions"

China Unicom

- CTO, SmarTone
- General Manager, SmarTone
- Director International Partnerships, SmarTone
- Manager, Asia Carrier Strategy, Telefonica
- Managing Director, SingTel Innov8
- Senior Advisor, China Unicom
- Director of Carrier Strategy, Telefonica
- President, Serve Enterprise, American Express
- Strategic Network Planning, America Movil
- Sr. Manager, Carrier Partner Management, Globe Telecom
- General Manager, eBiz Center, China Mobile
- General Manager, China Mobile
- Vice President, PCCW
- VP Mobile Business, Belgacom BICS
- Vice President, Ahoy Telecom India
- Senior Manager, Carrier Partner Management, Globe Telecom
- UE Manager, Vodafone Hong Kong
- Sr. Manager, Carrier Partner Management, Globe Telecom
- Strategic Network Planning Leader, America Mobile
- Regional Director APAC, Orange
- Head of Roaming & Transit, Loop Mobile

- Head of B2B Operations, Loop Mobile
- Dir. of Strategy & Marketing APAC, Telefonica
- Senior Director, Indosat
- CTO, True Corp
- Senior Vice President, Strategy, SKT
- Head of Roaming, Jiangsu Mobile
- Senior Vice President, KT
- Director, Strategy, Shanghai Mobile
- Vice President, Strategy, Shanghai Mobile

Mobile Asia Expo 2012 Deal Hub Buyers



**2013 highlights will be provided when available*



CATERING & REFRESHMENT HOSTING

The GSMA Mobile Asia Expo provides two well-positioned networking sponsorships to help companies target and interact with the VIP attendees. The following sponsorships provide an intimate setting to entertain VIP clients, premium exposure in front of key decision makers, and position your company as a leader among the Asian mobile elite. Elevate your company by taking up the Networking Evening or VIP Dinner Sponsorships.

Networking Evening Sponsor:

This exciting and ever popular networking event gives an sponsor exclusive opportunity to communicate effectively in an intimate setting with attendees and the mobile elite. The Networking Evening provides a relaxed and elegant environment featuring live entertainment and a sampling of local cuisine.

As the sponsor, your company receives prominent branding throughout the Networking Evening including signage, collateral or gifts presented to attendees, and marketing material promoting the Networking Evening. As a special perk, the sponsor may host a one-hour cocktail reception for up to 300 people in the foyer of the Grand Shanghai Ballroom in Kerry Hotel Pudong. In addition, the sponsor may address all attendees of the Networking Evening with a short speech.

VIP Dinner Sponsor:

The VIP Dinner allows a sponsor to host distinguished, high-level attendees of the sponsor's choosing to a formal sit-down dinner in the Grand Shanghai Ballroom in Kerry Hotel Pudong. The sponsor receives exceptional branding on menus, invitational e-mails, signage, and pull-up banners. This customisable dinner allows the sponsor a variety of options to entertain strategic clients and prospective customers in a captive environment. Take advantage of this dinner with this strategic sponsorship.





CATERING & REFRESHMENT HOSTING

Member Cocktail Reception:

This high-profile cocktail reception is presented by your company on Tuesday, 25 June in the Jumeirah Hotel for 150 guests. This package allows you to bring your company together with your biggest clients amid a backdrop that includes branded signage, napkins, and promotional materials. The reception includes a standard drinks and canapés package served to your clients and guests.

Coffee Breaks Sponsor:

Complimentary coffee, tea and water will be served in the conference area of the Kerry Hotel to attendees in the mornings and afternoons. This is an ideal opportunity to have high-profile branding placed throughout the break area on each conference day, presenting your company as the facilitator of this service.

- Day One: Available
- Day Two: Available



Welcome Coffee Sponsor:

To welcome attendees each morning to the conference, complimentary coffee, tea and water will be served in the conference area of the Kerry Hotel. Get your message to C-Level attendees early by taking advantage of this sponsorship.

- Day One: Available
- Day Two: Available

Lunch Sponsor:

A complimentary lunch will be held on two days of the conference for all attendees in the conference area of the Kerry Hotel. This package includes a lunch on two days and provides an exceptional opportunity to exclusively promote your brand onsite to attendees while they enjoy their afternoon meal in the lunch area.

- Day One: Available
- Day Two: Available



EXHIBITION NETWORKING

App Café at SNIEC Sponsor:

The App Café at SNIEC is a meeting and refreshment point located in the App Zone of the exhibition area. Sponsoring the App Café puts your brand in front of all attendees but targets developers specifically. This is a great sponsorship to compliment your exhibition space.



App Café

VIP Networking Lounge:

The spacious VIP Networking Lounge is located in a cool, peaceful area of the exhibition and encourages speakers and Conference Pass holders to relax, enjoy complimentary refreshments, conduct meetings, or simply work in a quiet environment. The package includes a private meeting room and special branding opportunities including branded waiting staff aprons and interior and exterior walls.



VIP Networking Lounge



ATTENDEE SERVICES

Registration Sponsor:

This high-visibility sponsorship opportunity places your brand in front of every influential event participant as they register online and check in onsite to receive their Expo access badges. The sponsor's linkable logo appears prominently on the online registration pages throughout the registration process. During the event, the sponsor logo is prominent on registration area signage while their brand appears on the sign-in computers and the pins worn on all hostess uniforms.



Registration Desks



Media Centre Sponsor:

Situated in the heart of the exhibition area, this sponsorship extends beyond the impressive list of media representatives from top-tier publications, analysts and broadcasters worldwide. By sponsoring the Media Centre, your name will be in front of all global media representatives covering this event as well as every attendee passing through the exhibition floor.



Media Centre



ATTENDEE SERVICES



Internet Spot

Internet & Charging Station Sponsor:

Hall N1 in SNIEC features an Internet Spot for attendees to access the Internet and re-power their mobile phones and computers. This lounge area provides a comfortable work environment with high-speed Internet and multiple power outlets to power devices. The sponsors can capture attendees' attention with prominent branding throughout the Internet Spot including a five-minute looped video message on a plasma screen. This ever-present need is sure to attract the attention of many attendees looking to connect to the Internet and power up their devices.



Information Desk

Information Desks Sponsor:

Display your logo on the information desks, which are strategically placed in the exhibition to help attendees locate their next destination. This package includes collateral placed on each Information Desk and one literature piece inserted into each conference bag.



ATTENDEE SERVICES

GSMA Intelligence Report Sponsor:

The GSMA Intelligence Report provides a wealth of information and context to registered attendees two weeks prior to the Expo in both Chinese and Mandarin. The report is generated by GSMA Intelligence with the relevant and up-to-date market data, graphic information and includes sponsor branding. Attendees find value in the information and source its insight to influence their own business decisions. Take advantage of this opportunity to associate your name with this valuable 6-10 page digital report to attendees prior to the Expo.



Sponsor & Promotional Opportunities

Aqua Station Sponsor:

The Aqua Station provides attendees a nice reprieve and rest stop as they move about the large exhibition halls all day. As the sponsor of this vital service, you'll receive generous exposure in and around the Aqua Station with repeated exposure to attendees as they come and go on multiple occasions.



Aqua Station



ATTENDEE PROMOTIONS

Lanyard Sponsor:

Each conference attendee, speaker and media representative must collect a lanyard from registration and wear this throughout the event. For this reason, the Lanyard Sponsorship is an excellent opportunity to have high-profile branding on each attendee for the duration of the event.

Attendee Badge Sponsor:

Put your company logo in the hands of every attendee by sponsoring the official attendee badge. Your logo will be prominent on each attendee as they network and meet other industry representatives on the show floor and in the conference sessions.



Exhibition Visitor Bag Sponsor:

Available to exhibition visitor attendees and distributed at registration, these bags are printed with your company branding in high-visible colour on one side, and the GSMA Mobile Asia Expo branding on the other - a walking advertisement!

Exhibition Visitor Bag Insert:

Three Inserts Available

Communicate your message to attendees by including your marketing collateral in the visitor bag which is distributed at all registration points.





CONFERENCE ATTENDEE PROMOTIONS

Conference Bag Sponsor:

A stylish and functional bag is presented to all conference attendees, speakers and media representatives upon registration, plus it contains a plethora of useful event information. Sponsoring the Conference Bags puts your brand on each Conference Bag and allows you to insert a piece of corporate literature in each bag. The conference bags provide excellent brand visibility, even after the event is over.

Conference Bag Insert:

Three Inserts Available

Promote your brand to the high-profile Gold and Platinum pass holders and industry leaders by placing your direct marketing materials in each conference bag.



Tabletop Sponsor: £2,500 per table top

Three Available

Three tabletops will be set up in the Kerry Hotel for sponsors to use to place marketing collateral for attendees to carry with them. Each table includes a black tablecloth, power plug and two chairs for sponsors convenience. This is a great platform to highlight and sell your products and services to this strategic audience.



Conference Stationery Sponsor:

Provide each conference attendee, member of the press, and speaker with an exclusive branded notepad and pen inside their conference bag. The simple and effective use of headers and footnotes on the stationery can be used to educate customers and engage them with your brand.



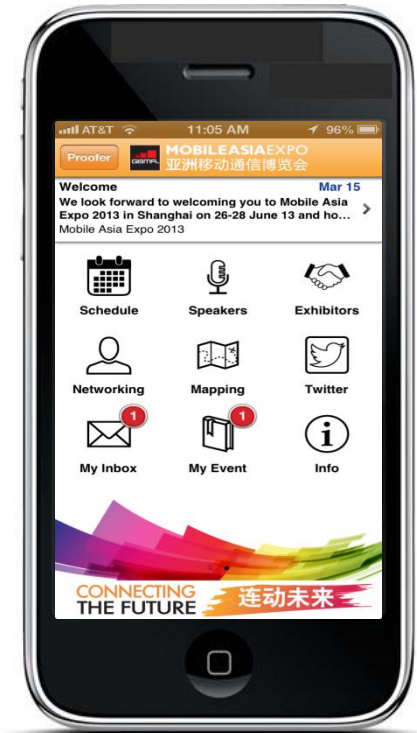
GSMA MOBILE APP

GSMA Mobile App Sponsor:

The GSMA mobile app features content from every GSMA, including Mobile Asia Expo, the year-round Mobile World Live. The mobile app purpose-built and available in native versions across all major mobile platforms: iOS, Android, and Windows 7. Other platforms can view the app content via the mobile browser. Featured in the app are social networking tools, conference schedules, exhibitor listing, venue floor plans, event news, and speaker lists.

For a period of time covering Mobile Asia Expo, companies can sponsor the Chinese and/or English versions of the GSMA app. This sponsorship is perfect to push your message directly to attendees mobile devices while receiving excellent brand exposure through the course of the Expo. The sponsorship includes the following benefits:

- Complete exposure over Mobile Asia Expo and Mobile World Live
- Branding on mobile app promotions including website, Expo posters, email, and more
- Push notification of 350 characters to app users



E-MAIL MARKETING

Leverage the GSMA's exclusive database of senior executives in the mobile industry with a focus on the Asia Pacific market by promoting your brand during the pre-event email marketing campaign.

There are two different types of email communications for the Mobile Asia Expo:

Pre-event Banner in Prospect E-mails:

Highlight your brand to the mobile industry on one of our pre-event e-mail communications to prospects with a focus on Asia Pacific contacts. Choose between one of three pre-event prospect emails from the dates below.

- E-mail in March 2014
- E-mail in April 2014
- E-mail in May 2014

**Dates, quantity delivered, and placement are approximate, subject to change, and will be confirmed upon contract*

Pre-Event Banner in Registered Attendee E-mails:

Place an exclusive advertising banner within a pre-event e-mail to invite attendees to connect with your organisation. Create excitement regarding a company announcement or spark interest in a new product. Sponsorship includes one placement banner available from the dates below:

- One e-mail at the end of May 2014
- One e-mail beginning of June 2014





ABOUT GSMA

The GSMA represents the interests of mobile operators worldwide. Spanning more than 220 countries, the GSMA unites nearly 800 of the world's mobile operators with more than 230 companies in the broader mobile ecosystem, including handset makers, software companies, equipment providers and Internet companies, as well as organisations in industry sectors such as financial services, healthcare, media, transport and utilities.

Along with Mobile Asia Expo, the GSMA produces event across the globe each year including Mobile World Congress and NFC & Mobile Money Summit.



Rich Communications Services

The Rich Communication Services (RCS) Programme initiative stimulates the launch of RCS services that deliver multimedia communications services from the phone's contact list. RCS is designed to combat the rise of over-the-top messaging services.

Near Field Communications

GSMA works to stimulate the successful global deployment of interoperable and SIM-secured NFC / contactless services and ecosystems that are available to both consumers and businesses.

Connected Living

Connected Living is a market development initiative whose mission is to help mobile operators accelerate the delivery of new connected devices and services.

Spectrum

The GSMA runs an ongoing global campaign to secure access to harmonised, properly priced, predictably regulated & timely available spectrum required to meet the fast growing demand for mobile broadband.

Roaming

The GSMA promotes the adoption of roaming transparency measures across its membership of nearly 800 mobile operators worldwide following the launch of its global data roaming transparency initiative.

For more information, please visit the GSMA corporate website at www.gsma.com or Mobile World Live, the online portal for the mobile communications industry, at www.mobileworldlive.com.



CONTACT US

All sponsorships include complimentary passes. For specific details on each package or to take advantage of these excellent branding and promotional opportunities, please contact the sales team:

Greater China Regions:	+852 9255 0680
	+86 139 1862 0441
Asia-Pacific Region:	+852 6173 3619
Europe, U.S., Middle East & Africa:	+44 7920 203 277
Email:	Sales@mobileasiaexpo.com

