



WEARABLE DEVICES SUMMIT

Friday June 13, 09:00-14:30

Shanghai New International Expo Center, N1 Theatre

The Wearable Device Summit is an exciting new feature program at Mobile Asia Expo where creative leaders, brands, app developers and consumers discuss the future of wearable technologies and their broader societal appeal. Wearable technologies started with the use of smart glasses and watches and are now pushing the limits of our imagination in the near future – this is your opportunity to see what is next. The summit is open to all pass holders. Topics will address a variety of questions the industry has about the current state and future of wearable devices.

09:00 – 09:15	Welcome by Bateman Research CEO, Bruce Bateman
09:15 – 10:30	Session 1: From Wrist to Stickers to Implants, a 5 Year Roadmap
10:30 – 11:30	Session 2: Brands and How They Leverage Wearable & Connected Technologies
11:30 – 12:30	Break
12:30 – 13:30	Session 3: Big Data Meets Little Data; Interoperability and Open Architectures'
13:30 – 14:30	Session 4: How to Build & Launch Your Wearable or IOT Idea/Startup